

# Atlanta Thrifty Nickel

affordable, effective advertising

Effective January 1 - December 31, 2012

## 2012 BIG AD CLUBS

### Club #1

13 Week Campaign  
Includes  
6-Full Page Ads  
7-Half Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$550**  
Per Week

### Club #2

13 Week Campaign  
Includes  
5-Full Page Ads  
4-Half Page Ads  
4-Quarter Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$475**  
Per Week

### Club #3

13 Week Campaign  
Includes  
4-Full Page Ads  
5-Half Page Ads  
4-Quarter Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$425**  
Per Week

### Club #4

13 Week Campaign  
Includes  
1-Full Page Ad  
6-Half Page Ads  
6-Quarter Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$380**  
Per Week

### Club #5

13 Week Campaign  
Includes  
1-Full Page Ad  
4-Half Page Ads  
2-Quarter Page Ads  
6-Eighth Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$325**  
Per Week

### Club #6

13 Week Campaign  
Includes  
1-Full Page Ad  
2-Half Page Ads  
10-Quarter Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$275**  
Per Week

### Club #7

13 Week Campaign  
Includes  
6-Half Page Ads  
7-Quarter Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$260**  
Per Week

### Club #8

13 Week Campaign  
Includes  
2-Full Page Ads  
2-Half Page Ads  
2-Quarter Page Ads  
7-Eighth Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$245**  
Per Week

\*Classifieds are five 15 word classifieds per week, additional words 20¢ per word per week

### Club #9

13 Week Campaign  
Includes  
1-Half Page Ad  
6-Quarter Page Ads  
6-Eighth Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$205**  
Per Week



### Club #10

13 Week Campaign  
Includes  
1-Half Page Ad  
5-Quarter Page Ads  
7-Eighth Page Ads  
13-Internet Display Ads  
65-Classifieds  
All For Only  
**\$185**  
Per Week

# 770-971-8333

[www.atlantathriftynickel.com](http://www.atlantathriftynickel.com)