

Audit Period: October 1, 2009 – September 30, 2010

Thrifty Nickel - Marietta

1468 Roswell Road
Marietta, GA 30062
(770) 971-8333
(770) 578-1673 FAX

EMAIL: publisher@atlantaamericanclassifieds.com
www.atlantathriftynickel.com

1. Publication Information

Average Net Circulation:	29,728 (Print Edition)
Number of Editions:	One
Format / Average Page Count:	Tabloid / 16 Pages
Circulation Cycle:	Weekly
Circulation Day / Time:	Thursday / by 6 PM
Ownership:	Thrifty Nickel
Year Established:	1983
Publication Type:	Shopper
Content:	100% Advertising / 0% Editorial
Circulation Paid/Unpaid:	100% Unpaid / 0% Paid / 0% Sponsored
Primary Delivery Methods:	1% Home Delivery / 0% Mail / 99% Controlled Bulk
Insert Zoning Available:	Yes - Zip Code/ Route/ Zone
CVC Member Number:	23-0215
DMA/MSA:	Atlanta, GA / Atlanta, GA
Audit Funded By:	Publisher

2. Rate Card and Mechanical Data

Rate Card Effective Date:	August 1, 2006
Mechanical Data:	Eight (8) columns x 15.5-inch column depth Full page: 10.24" wide X 15.5" depth.
Open Rate:	Local: \$8.25 - \$11.00 per column inch National: \$8.25 - \$11.00 per column inch
Insert Open Rate:	\$40.00 per thousand
Classified Rate:	\$10.00 for up to 20 words

Volume, frequency, contract, color, and other rates may be available from the publisher.

3. Contact Information

Publisher:	Amy Hollingshead	EMAIL: publisher@atlantaamericanclassifieds.com
Advertising:	Kathy Watson	EMAIL: office@atlantaamericanclassifieds.com
Circulation:	Bill Elliott	EMAIL: distribution@atlantaamericanclassifieds.com

4. Circulation Pricing

Thrifty Nickel - Marietta is a controlled circulation weekly without circulation pricing. Annual mail subscription rate: Contact Publisher



5. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 23-0215		Thrifty Nickel - Marietta Marietta, GA
Audit Period Summary		
Average Net Circulation	(5-H)	29,728
Average Gross Distribution	(5-F)	32,800
Average Net Press Run	(5-A)	32,913
Audit Period Detail		
A. Average Net Press Run		32,913
B. Office / File		113
C. Controlled Distribution		
1. Home Delivery		0
2. Controlled Bulk Delivery / Demand Distribution		32,200
3. Mail		0
4. Restock & Office Service		400
5. Other: Sampled Home Delivery		200
TOTAL AVERAGE CONTROLLED DISTRIBUTION		32,800
D. Paid Distribution		
1. Home Delivery		0
2. Single Copy		0
3. Mail		0
4. Restock & Office Service		0
5. Other:		0
TOTAL AVERAGE PAID DISTRIBUTION		0
E. Sponsored / Voluntary Paid Distribution		
1. Home Delivery		0
2. Single Copy		0
3. Mail		0
4. Restock & Office Service		0
5. Other:		0
TOTAL AVERAGE SPONSORED DISTRIBUTION		0
F. Average Gross Distribution		32,800
G. Unclaimed / Returns		(3,072)*
H. Average Net Circulation		29,728

6A. Audited Average Website Reporting - www.atlantathriftynickel.com

	Monthly Audit Period Average
Website Unique Visitors	5,548
Website Page Views	31,166

6B. Audited Online Edition Reporting

	Monthly Audit Period Average
Unique Digital Edition Visitors	124
Digital Edition Page Views	1,502

7. Explanatory

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: See audit period detail (F).

NET PRESS RUN: See audit period detail (A).

AUDIT PERIOD DETAIL

- A. 1. NET PRESS RUN: Average net press run during the audit period indicated. The net press run average does not include press waste, or start-up copies.
- B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.
- C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.
1. HOME DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.
2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5E returns.
3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or Post Office Boxes.
4. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5E returns.
5. OTHER: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses, as part of a sampling program.
- D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.
1. HOME DELIVERY: Editions distributed by private carrier to paid subscribers in single family residences, and/or multi-family residences, and/or businesses.
2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5E returns.
3. MAIL: Editions delivered by United States Postal Service mail to paid subscribers in single family residences, and/or multi-family residences, and/or businesses.
4. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5E returns.
5. OTHER:
- E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange.
1. HOME DELIVERY: Editions delivered by private carrier to sponsored subscribers in single family residences, and/or multi-family residences, and/or businesses.
2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a voluntary pay basis. Subject to paragraph 5E returns.
3. MAIL: Editions delivered by United States Postal Service mail to sponsored subscribers in single family residences, and/or multi-family residences, and/or businesses.
4. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of voluntary or sponsored newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5E returns.
- F. 1. AVERAGE GROSS DISTRIBUTION: Average gross distribution for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)).
- G. 1. UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle *(See paragraph 12 for CVC return/unclaimed confirmation.)
- H. 1. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)).

PARAGRAPH SIX (A)

UNIQUE VISITORS: A unique visitor to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique visitors. Please see CVC Rules & Regulations for further information.

PAGE VIEWS: The transmittal of a full page contained within the website to the user's browser.

PARAGRAPH SIX (B)

UNIQUE DIGITAL EDITION VISITORS: Unique visitors to a digital edition publication where the user registers or where the user is identified or marked by a cookie, IP address, or other ID, within a defined time period (i.e. day, week or month). A unique visitor counts once within the timescale. A visitor can make multiple visits. Limitations apply to the measurement of unique visitors. Please see CVC Rules & Regulations for further information.

DIGITAL EDITION PAGE VIEWS: Requests for files whose types are defined as pages; transmittals of full pages contained within the digital edition publication to the user's browser. Several page views are expected to be logged per Visit/Session.



8. Average Print Circulation History

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/10-12/31/10	CVC	27,619	30,572	30,515	-
01/01/09-12/31/09	CVC	29,398	29,376	29,264	30,028
01/01/08-12/31/08	CVC	42,428	41,939	38,718	32,953
01/01/07-12/31/07	CVC	43,498	43,505	45,489	43,850
01/01/06-12/31/06	CVC	45,305	45,481	45,565	45,250
04/01/05-12/31/05	CVC	-	46,387	46,262	45,784

9. Distribution by Zip Code (6/24/2010 Edition) Thursday

ZIP CODE	CITY / AREA	COUNTY	HOME DELIVERY	CONTROLLED BULK	MAIL	OFFICE / RESTOCK	TOTAL
30004	Alpharetta	Fulton	0	228	0	0	228
30008	Marietta	Cobb	0	227	0	0	227
30017	Grayson	Gwinnett	0	66	0	0	66
30019	Dacula	Gwinnett	0	20	0	0	20
30021	Clarkston	Dekalb	0	436	0	0	436
30022	Alpharetta	Fulton	0	25	0	0	25
30024	Suwanee	Gwinnett	0	237	0	0	237
30030	Decatur	Dekalb	0	59	0	0	59
30032	Decatur	Dekalb	0	1,459	0	0	1,459
30033	Decatur	Dekalb	0	452	0	0	452
30035	Decatur	Dekalb	0	247	0	0	247
30039	Snellville	Gwinnett	0	121	0	0	121
30040	Cumming	Forsyth	0	386	0	0	386
30041	Cumming	Forsyth	0	177	0	0	177
30043	Lawrenceville	Gwinnett	0	30	0	0	30
30044	Lawrenceville	Gwinnett	0	144	0	0	144
30045	Lawrenceville	Gwinnett	0	269	0	0	269
30047	Lilburn	Gwinnett	0	241	0	0	241
30052	Loganville	Walton	0	64	0	0	64
30060	Marietta	Cobb	0	912	0	0	912
30062	Marietta	Cobb	0	373	0	0	373
30064	Marietta	Cobb	0	244	0	0	244
30066	Marietta	Cobb	0	639	0	0	639
30067	Marietta	Cobb	0	480	0	0	480
30068	Marietta	Cobb	0	23	0	0	23
30071	Norcross	Gwinnett	0	386	0	0	386
30075	Roswell	Fulton	0	143	0	0	143
30076	Roswell	Fulton	0	127	0	0	127
30078	Snellville	Gwinnett	0	296	0	0	296
30080	Smyrna	Cobb	0	1,217	0	0	1,217
30082	Smyrna	Cobb	0	112	0	0	112
30083	Stone Mountain	Dekalb	0	410	0	0	410
30084	Tucker	Dekalb	0	279	0	0	279
30087	Stone Mountain	Dekalb	0	270	0	0	270
30088	Stone Mountain	Dekalb	0	119	0	0	119
30092	Norcross	Gwinnett	0	263	0	0	263
30093	Norcross	Gwinnett	0	512	0	0	512
30096	Duluth	Gwinnett	0	479	0	0	479

9. Distribution by Zip Code (6/24/2010 Edition) Thursday (continued)

ZIP CODE	CITY / AREA	COUNTY	HOME DELIVERY	CONTROLLED BULK	MAIL	OFFICE / RESTOCK	TOTAL
30097	Duluth	Gwinnett	0	10	0	0	10
30101	Acworth	Cobb	0	488	0	0	488
30102	Acworth	Cherokee	0	572	0	0	572
30103	Adairsville	Bartow	0	166	0	0	166
30106	Austell	Cobb	0	399	0	0	399
30107	Ball Ground	Cherokee	0	21	0	0	21
30114	Canton	Cherokee	0	576	0	0	576
30115	Canton	Cherokee	0	191	0	0	191
30117	Carrollton	Carroll	0	168	0	0	168
30120	Cartersville	Bartow	0	996	0	0	996
30121	Cartersville	Bartow	0	761	0	0	761
30122	Lithia Springs	Douglas	0	327	0	0	327
30126	Mableton	Cobb	0	1,013	0	0	1,013
30127	Powder Springs	Cobb	0	215	0	0	215
30132	Dallas	Paulding	0	350	0	0	350
30134	Douglasville	Douglas	0	537	0	0	537
30135	Douglasville	Douglas	0	569	0	0	569
30137	Emerson	Bartow	0	68	0	0	68
30141	Hiram	Paulding	0	134	0	0	134
30144	Kennesaw	Cobb	0	419	0	0	419
30152	Kennesaw	Cobb	0	313	0	0	313
30157	Dallas	Paulding	0	243	0	0	243
30168	Austell	Cobb	0	498	0	0	498
30179	Temple	Carroll	0	245	0	0	245
30180	Villa Rica	Carroll	0	397	0	0	397
30183	Waleska	Cherokee	0	52	0	0	52
30184	White	Bartow	0	64	0	0	64
30188	Woodstock	Cherokee	0	907	0	0	907
30189	Woodstock	Cherokee	0	380	0	0	380
30305	Atlanta	Fulton	0	14	0	0	14
30310	Atlanta	Fulton	0	888	0	0	888
30311	Atlanta	Fulton	0	536	0	0	536
30314	Atlanta	Fulton	0	591	0	0	591
30315	Atlanta	Fulton	0	47	0	0	47
30317	Atlanta	Dekalb	0	131	0	0	131
30318	Atlanta	Fulton	0	565	0	0	565
30319	Atlanta	Dekalb	0	55	0	0	55
30324	Atlanta	Fulton	0	55	0	0	55
30328	Atlanta	Fulton	0	143	0	0	143
30329	Atlanta	Dekalb	0	219	0	0	219
30331	Atlanta	Fulton	0	553	0	0	553
30336	Atlanta	Fulton	0	221	0	0	221
30338	Atlanta	Dekalb	0	164	0	0	164
30339	Atlanta	Cobb	0	17	0	0	17
30340	Atlanta	Dekalb	0	367	0	0	367
30341	Atlanta	Dekalb	0	473	0	0	473
30342	Atlanta	Fulton	0	161	0	0	161



9. Distribution by Zip Code (6/24/2010 Edition) Thursday (continued)

ZIP CODE	CITY / AREA	COUNTY	HOME DELIVERY	CONTROLLED BULK	MAIL	OFFICE / RESTOCK	TOTAL
30345	Atlanta	Dekalb	0	103	0	0	103
30350	Atlanta	Fulton	0	118	0	0	118
30360	Atlanta	Dekalb	0	138	0	0	138
30501	Gainesville	Hall	0	1,114	0	0	1,114
30504	Gainesville	Hall	0	594	0	0	594
30506	Gainesville	Hall	0	166	0	0	166
30507	Gainesville	Hall	0	245	0	0	245
30515	Buford	Gwinnett	0	15	0	0	15
30518	Buford	Gwinnett	0	200	0	0	200
30519	Buford	Gwinnett	0	135	0	0	135
30534	Dawsonville	Dawson	0	366	0	0	366
30542	Flowery Branch	Hall	0	159	0	0	159
30566	Oakwood	Hall	0	161	0	0	161
TOTAL			0	31,965	0	0	31,965

10. Distribution by County (6/24/2010 Edition) Thursday

COUNTY	CITY / AREA	HOME DELIVERY	CONTROLLED BULK	MAIL	OFFICE / RESTOCK	TOTAL
Bartow	Adairsville Cartersville Emerson White	0	2,055	0	0	2,055
Carroll	Carrollton Temple Villa Rica	0	810	0	0	810
Cherokee	Acworth Ball Ground Canton Waleska Woodstock	0	2,699	0	0	2,699
Cobb	Acworth Atlanta Austell Kennesaw Mableton Marietta Powder Springs Smyrna	0	7,589	0	0	7,589
Dawson	Dawsonville	0	366	0	0	366
Dekalb	Atlanta Clarkston Decatur Stone Mountain Tucker	0	5,381	0	0	5,381
Douglas	Douglasville Lithia Springs	0	1,433	0	0	1,433
Forsyth	Cumming	0	563	0	0	563
Fulton	Alpharetta Atlanta Roswell	0	4,415	0	0	4,415
Gwinnett	Buford Dacula Duluth Grayson Lawrenceville Lilburn Norcross Snellville Suwanee	0	3,424	0	0	3,424

10. Distribution by County (6/24/2010 Edition) Thursday (continued)

COUNTY	CITY / AREA	HOME DELIVERY	CONTROLLED BULK	MAIL	OFFICE / RESTOCK	TOTAL
Hall	Flowery Branch Gainesville Oakwood	0	2,439	0	0	2,439
Paulding	Dallas Hiram	0	727	0	0	727
Walton	Loganville	0	64	0	0	64
TOTAL		0	31,965	0	0	31,965

11. Verification of Receivership & Readership

Home Delivery and Mail Distribution

Thrifty Nickel - Marietta did not report significant home delivery or mail distribution during the audit period. Mail distribution is verified through the review of USPS mail statements and additional publisher support documents. Home Delivery was verified through the review of carrier statements and additional publisher support documents.

12. Verification of Distribution

Controlled Bulk / Demand Distribution

The Circulation Verification Council interviewed and/or visited controlled bulk/demand distribution locations chosen randomly from the publication's delivery list. The purpose was to identify the number of locations who indicate they receive the publication on a regular basis, and further verify the number of publications distributed at the beginning of the edition cycle, and the number of editions left unclaimed by readers at the end of the edition cycle.

CVC interviews indicate that 100% of reported controlled bulk drop locations indicated they received Thrifty Nickel - Marietta on a regular basis.

CVC interviews indicate that less than 10% of Thrifty Nickel - Marietta's controlled bulk distributed editions are returned to the publisher unclaimed after the edition cycle.

13. Paid Reporting Analysis

HOME DELIVERY	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
Over 75% of basic rate	0
Over 50% of basic rate	0
Under 50% of basic rate	0
MAIL	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
Over 75% of basic rate	0
Over 50% of basic rate	0
Under 50% of basic rate	0
SINGLE COPY	COVER PRICE: N/A
	AVERAGE WHOLESALE RATE: N/A
OTHER:	



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14. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Requirements. In our opinion, this report fairly and accurately represents the publication's printing, distribution, and circulation for the period indicated.



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The current status of this report expires March 31, 2012.

If this report is presented after March 31, 2012 please call the toll-free number listed below.

Thrifty Nickel - Marietta, GA - 23-0215 - Supplemental Readership Study

The Circulation Verification Council interviewed 326 readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of residents who indicate they have read at least two of the last four issues of the publication, and gather readership study information useful for advertising purchase decisions. Market statistics estimates appearing in CVC reports are obtained from EASI Software. The population studied consisted of adults age 18 and over, living in households within the survey area. Within this area, each household and each adult within the household had a known (or "non-zero") probability of being selected for the sample. Interviews were conducted solely with pre-designated respondents and no substitutions were permitted. The verification and readership study took place throughout the audit cycle between the hours of 5:30 PM and 8:30 PM and 10:00 AM and 2:00 PM. Initial interview attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed interviews is required with no more than one interview per household. Interview Procedures: To ensure the highest degree of comparability and to facilitate the auditing process, a standard, consistent, specified list of interview questions was asked. Interviews were conducted by CVC with supervision, interview training, and monitoring capabilities. Interviews were conducted over a minimum period of four weeks to minimize the impact of weather and/or special news stories. Every effort was made to ensure that interviews were assigned randomly by day and that an approximately equal number of interviews were completed on each interviewing day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least six attempts were made to contact all pre-designated respondents. The telephone rang a minimum of six times each time a number was dialed before the attempt was classified as a "no answer." Each number was dialed at different times and, as necessary, on different days. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful interview; and to the extent feasible, callbacks were scheduled on a random basis. At least one callback attempt per respondent was made on a weekend. During the interview process, no questions were asked prior to the newspaper readership question, with the exception of a qualifying question designed to determine the ZIP code of recipient residence; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to the publication itself or the nature of the study. This study followed recommended guidelines developed in part from the Advertising Research Foundation (ARF) newspaper readership guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-2.5 at the 95% confidence level. *0 Survey respondents were interviewed during the verification of home delivery and mail distribution. 326 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution.

- **Average readers per edition during the audit period: 2.25***
*Readership estimates compiled from 2010 CVC circulation & readership study data.

1. Thrifty Nickel – Marietta is distributed regularly in your area. Do you regularly read or look through Thrifty Nickel – Marietta?

YES	326	Survey Respondents
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2. Do you frequently purchase products or services from ads seen in the Thrifty Nickel – Marietta?

YES	222	68.1%
NO	104	31.9%

3. How long do you keep Thrifty Nickel – Marietta before discarding it?

61%	1-2 Days
20%	3-4 Days
03%	5-6 Days
16%	1 Week or More

4. Please select the category that best describes your age.

Reader Demographics	Market Demographics
02%	06% 18 - 20
05%	08% 21 - 24
21%	23% 25 - 34
29%	22% 35 - 44
23%	20% 45 - 54
15%	12% 55 - 64
04%	05% 65 - 74
01%	04% 75 years or older

5. Reader Gender? (Voice recognition – Gender Bias Rotation)

55% Male Readers
45% Female Readers

6. What category best describes your combined annual household income for last year?

Reader Demographics	Market Demographics	
05%	15%	Under \$25,000
28%	21%	\$25,001 - \$49,999
30%	20%	\$50,000 - \$74,999
18%	16%	\$75,000 - \$99,999
13%	17%	\$100,000 - \$149,999
06%	12%	Over \$150,000

7. What is the highest level of education you have obtained?

Reader Demographics	Market Demographics	
04%	13%	Some High School or Less
27%	22%	Graduated High School
34%	28%	Some College
31%	25%	Graduated College
04%	12%	Completed Post Graduate

8. Which response best describes your marital status?

14% Single (never married)
74% Married
10% Divorced / Widowed / Separated
02% Other

9. How often do you read the classified advertisements in Thrifty Nickel – Marietta?

74% Always
18% Often
03% Seldom
05% Never

10. How often do you read the display advertisements and inserts in Thrifty Nickel – Marietta?

71% Always
11% Often
11% Seldom
07% Never

11. Do you have a paid daily newspaper delivered to your home five, or more days a week?

21% YES
79% NO



12. Which of the following products or services do you plan to purchase during the next twelve months?

- 10% New Automobile (% = Positive respondents)
- 15% Used Automobile
- 19% Antiques / Auctions
- 36% Furniture / Home Furnishings
- 11% Major Home Appliance
- 09% Home Computers
- 32% Home Improvements / Supplies
- 46% Television / Electronics
- 11% Carpet / Flooring
- 69% Automobile Accessories (tires, brakes & service)
- 64% Lawn & Garden
- 31% Florist / Gift Shops
- 29% Home Heating / Air Conditioning (service, new equipment)
- 54% Vacations / Travel
- 05% Real Estate
- 72% Men's Apparel
- 81% Women's Apparel
- 40% Children's Apparel
- 01% Boats / Personal Watercraft
- 19% Art & Crafts Supplies
- 22% Childcare
- 31% Education / Classes
- 07% Attorney
- 20% Veterinarian
- 14% Chiropractor
- 21% Financial Planner (Retirement, Investing)
- 75% Tax Advisor / Services
- 28% Health Club / Exercise Class
- 30% Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)
- 05% Weight Loss
- 31% Lawn Care Service (Maintenance & Landscaping)
- 47% Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)
- 83% Pharmacist / Prescription Service
- 24% Cellular Phone New/Update Service
- 81% Dining & Entertainment
- 20% Jewelry
- 09% Wedding Supplies
- 41% Athletic & Sports Equipment
- 16% Farm & Ranch Supplies
- 08% Motorcycle / ATV / RV



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